

October 1, 2012

Company name: Kenedix, Inc.
Representative: Atsushi Kawashima, President
Stock code: 4321
Listing: First Section, Tokyo Stock Exchange
Contact: Masahiko Tajima, Executive Officer,
General Manager of Corporate
Planning Department

Please note that this document is a translation of the official announcement that was released in Tokyo. The translation is prepared and provided for the purpose of the readers' convenience only. All readers are strongly recommended to refer to the original Japanese version of the news release for complete and accurate information.

Notice of Organizational and Personnel Changes

Kenedix, Inc. ("Kenedix") hereby announces the following organizational and personnel changes effective October 1, 2012.

1. Organizational changes

Kenedix established the Equity Investment Department on October 1, 2012 for the purpose of handling the following activities.

- Decisions and monitoring for investments in properties on its own account*
- Control of risk exposure concerning properties on its own account

* Properties on its own account are investments in real estate-related assets by Kenedix alone or with other investors that use Kenedix's own funds (equity or liabilities).

In association with the establishment of the Equity Investment Department, Kenedix has established the Equity Investment Committee for the purpose of holding discussions concerning properties on its own account.

2. Personnel change associated with the organizational changes (effective October 1, 2012)

Name	New Position	Previous Position
Koju Komatsu	General Manager, Equity Investment Department	General Manager, Strategic Investment Department

3. Background

Kenedix is currently shifting to a business model with two primary elements. The first is strengthening the asset management business by establishing new funds and other investments and increasing assets under management. The second is using co-investments with client investors (same boat investments) to increase earnings.

Kenedix has newly established the Equity Investment Department and the Equity Investment Committee in order to strengthen and centralize the management system for monitoring profitability and risk (or risk and return). The measures are in consideration of the significant impact that investments in properties on its own account have on earnings and the growing importance of same boat investments along with the growth of its asset management business.

In the past, the Strategic Investment Department, which performs sourcing for real estate investments and creates funds, was also responsible for activities involving the purchase of properties on its own account. Establishing the Equity Investment Department to create a unit exclusively for overseeing investments in properties on its own account gives Kenedix an independent framework for decisions, monitoring and other activities associated with these investments.

In addition, the Equity Investment Committee has been established for discussions, decisions, reports and other activities concerning investments in properties on its own account. This committee will be used for swift and suitable decision-making for investments, monitoring of investments and controlling exposure to risks.

4. Organizational chart

